

HOW WOMEN ARE PORTRAYED

ON SCREEN IN THE TOP 500 FILMS



30.8%

Of speaking characters are women



28.8%

Of women were sexually revealing clothes

As opposed to **7.0%** of men



26.2%

Of women actors get partially naked

While **9.4%** of men do



10.7%

Of movies featured a balanced cast where half of the character are female

HOW WOMEN ARE PORTRAYED IN



THEY WANTED FAIR PRICES TO FEED THEIR FAMILIES

THEY GOT A BATTLE THAT MADE HISTORY AND CHANGED THE COUNTRY

LEAD ACTOR(S)



100%

Female Co-Leads

SUPPORTING CAST



75%

Female-Ensemble

SPEAKING CHARACTERS



80%

Female

FEMALES WEARING



0%

Sexually Revealing Clothing

WOMEN GET NAKED



0%

Or Partially Naked

BOYCOTT LOG LINE:

In 1902, the women of New York City's Lower East Side band together creating the first-ever all-female led boycott to protest a dramatic increase in the price of beef by the nation's most powerful monopoly.

SERIES DESCRIPTION:

"Boycott" is a four-quadrant limited-series historical drama (Five one-hour episodes - written; with limited-series spinoff potential) that portrays the nation's shocking reaction to the first-ever women-led protest at the turn of the 20th century in New York City's Lower East Side.

The 1902 Kosher Beef Boycott is the never-before-told story of how two unremarkable women, armed with fierce spirit and determination, challenge the titans of the Beef Industry, create the template for a female-led grass-roots social activism and fight religious, secular and familial resistance forever changing business practices in America.